Dolce Vita Stroll

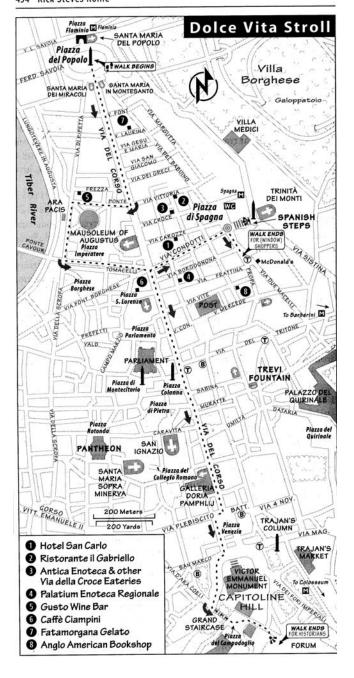
▲ ADOLCE VITA STROLL

This is the city's chic stroll, from Piazza del Popolo (Metro: Flaminio) down a wonderfully traffic-free section of Via del Corso, and up Via Condotti to the Spanish Steps. It takes place from around 17:00 to 19:00 each evening (Fri and Sat are best), except on Sunday, when it occurs earlier in the afternoon. Leave before 18:00 if you plan to visit the Ara Pacis (Altar of Peace), which closes at 19:00 and is closed Monday.

As you stroll, you'll see shoppers, people watchers, and flirts on the prowl filling this neighborhood of some of Rome's most fashionable stores (some open after siesta 16:30-19:30). While both the crowds and the shops along Via del Corso have gone downhill recently, elegance survives in the grid of streets between here and the Spanish Steps. For a detailed description of several streets and shops in this area, see page 424 of the Shopping in Rome chapter. If you get hungry during your stroll, see page 398 for descriptions of neighborhood wine bars and restaurants.

To reach Piazza del Popolo, where the stroll starts, take Metro line A to Flaminio and walk south to the square. Delightfully cartree, Piazza del Popolo is marked by an obelisk that was brought to Rome by Augustus after he conquered Egypt. (It used to stand in the Circus Maximus.) In medieval times, this area was just inside Rome's main entry (for more background on the square, see page 72).

If starting your stroll early enough, the Baroque church of Sunta Maria del Popolo is worth popping into (Mon-Sat until



From Piazza del Popolo, shop your way down Via del Corso. With the proliferation of shopping malls, many chain stores lining Via del Corso are losing customers and facing hard times, Still, this remains a fine place to feel the pulse of Rome at twilight.

Historians side-trip right down Via Pontefici past the fascist architecture to see the massive, rotting, round-brick Mausoleum of Augustus, topped with overgrown cypress trees. Beyond it, next to the river, is Augustus' Ara Pacis, enclosed within a protective glass-walled museum (see the self-guided tour on page 75). From the mausoleum, walk down Via Tomacelli to return to Via del Corso and the 21st century.

From Via del Corso, window shoppers should take a left down Via Condotti to join the parade to the Spanish Steps, passing bigname boutiques. The streets that parallel Via Condotti to the south (Borgognona and Frattina) are also elegant and filled with highend shops. A few streets to the north hides the narrow Via Margutta. This is where Gregory Peck's Roman Holiday character lived (at #51); today it has a leafy tranquility and is filled with pricey artisan and antique shops.

Historians: Ignore Via Condotti and forget the Spanish Steps. Stay on Via del Corso, which has been straight since Roman times, and walk a half-mile down to the Victor Emmanuel Monument. Climb Michelangelo's stairway to his glorious (especially when floodlit) square atop Capitoline Hill. Stand on the balcony (just past the mayor's palace on the right), which overlooks the Forum. As the horizon reddens and cats prowl the unclaimed rubble of ancient Rome, it's one of the finest views in the city.